COMMUNITY RESOURCE APPEAL

LOCAL BUSINESSES • REAL OPPORTUNITIES • COVENTRY



HELP YOUNG PEOPLE CREATE WHAT COMES NEXT.

Small contributions. Big creativity. Brighter futures.

SWAG Youth CIC is a Coventry-based community interest company helping young people build confidence, discover their strengths and explore their futures through creative learning, mentoring and personal development. We are inviting local businesses to help equip our learning spaces and bring hands-on opportunities to life.

RECOGNISED PROVIDER • Coventry Alternative Provision (CAP) Directory 2026/27 • DWP FSF DPS 2 Approved Supplier

WHERE YOUR SUPPORT MAKES A DIFFERENCE

CREATIVE FUTURES
AGES 13–18 | 12 WEEKS

Music, digital media, art and practical creative projects.

BLACK GIRL RISE
AGES 13–18 | 12 WEEKS

Identity, confidence, sisterhood and creative self-expression.

RECONNECT
AGES 18–24 | 6 WEEKS

Rebuilding confidence, skills and pathways into work or learning.

OUR COMMUNITY WISH LIST

CREATIVE & LEARNING
Art materials, canvases, notebooks, pens, craft supplies, display boards and storage.

MUSIC & TECH
Working refurbished laptops or tablets, headphones, microphones, keyboards and accessories.

HAIR & BEAUTY
Training mannequin heads, brushes, combs, unused products, wigs and practice materials.

LEARNING SPACES
Shelving, noticeboards, usable furniture and safe decorating materials.

PERSONAL CARE & DIGNITY
New, sealed period products, toiletries, toothbrushes, toothpaste and textured-hair care.

FOOD & REFRESHMENTS
In-date packaged snacks, drinks, non-perishable ingredients and supermarket vouchers.

GIFTS & EXPERIENCES
Books, games, sports items, activity or cinema vouchers and celebration gifts.

SWAG ESSENTIALS — IN DEVELOPMENT
Help us develop a discreet “Take What You Need” offer of everyday personal-care items.

NEW ITEMS OR SAFE, USABLE SURPLUS STOCK — EVEN SMALL QUANTITIES — CAN MAKE A DIFFERENCE.

We welcome one-off or regular donations, end-of-range products, gift cards, experiences and introductions to suppliers. Local collection can be discussed. With permission, we would love to acknowledge your support.

CAN YOUR BUSINESS HELP US BUILD SOMETHING BRILLIANT?

Contact Renae or Bex | 07808 859233

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